



## New Home Builders

Our highly trained sales professionals understand the unique needs of marketing and selling new homes. Our team utilizes effective marketing techniques, product positioning, product demonstration, options and upgrades, and the importance of timely and through communications with the home builder.

A sales and marketing strategy will be designed specifically to suit your project's needs and our lead generating initiatives will capture the attention of qualified buyers, ultimately selling more homes. We have the experience and resources to market and sell your new home community in a timely manner.

Our team reinforces the project's value, provides financially qualified purchasers and produces solid and rapid sales in shorter than average timeframes. Your knowledge and management skills in construction and development, combined with our sales and marketing expertise produces a powerful combination.

Whether you are building custom homes, a condominium, or a community of homes, our New Homes Division will be the partner in your success. In the end, the success of your project is measured in sales, therefore, your project deserves the best sales and marketing effort.

The Leblanc Team's New Home Division offers the following services:

- **Consulting**
- **Market research and analysis**
- **Land acquisition services**
- **Project creation and development**
- **Lead generating website**
- **Project management**
- **In-house marketing**
- **Sales and marketing expertise**
- **Coordination and execution of sales launch.**

